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UTILITY PATENT APPLICATION TRANSMITTAL		Attorney Docket No.	17207-00005
		First Named Inventor or Application Identifier	Balwinder S. Samra and Oumar Nabe
		Title	METHODS AND SYSTEMS FOR CREATING MODELS FOR MARKETING CAMPAIGNS
		Express Mail Label No.	EL319728023US

(Only for new nonprovisional applications under 37 CFR 1.53(b))

66/62/21
JCT712 U.S.

12/29/99

APPLICATION ELEMENTS		ADDRESS TO:	
See MPEP chapter 600 concerning utility patent application contents.		Assistant Commissioner for Patents Box Patent Application Washington, DC 20231	
<p>1. <input checked="" type="checkbox"/> Fee Transmittal Form (e.g., PTO/SB/17) (Submit an original, and a duplicate for fee processing)</p> <p>2. <input checked="" type="checkbox"/> Specification (Preferred arrangement set forth below) - Descriptive title of the Invention - Cross References to Related Applications - Statement Regarding Fed sponsored R & D - Reference to Microfiche Appendix - Background of the Invention - Brief Summary of the Invention - Brief Description of the Drawings (if filed) - Detailed Description - Claim(s) - Abstract of the Disclosure</p> <p>3. <input checked="" type="checkbox"/> Drawing(s) (35 USC 113) [Total Sheets] 8</p> <p>4. Oath or Declaration [Total Pages] 11</p> <p>a. <input type="checkbox"/> Newly executed (original or copy)</p> <p>b. <input type="checkbox"/> Copy from a prior application (37 CFR 1.63(d)) (for continuation/divisional with Box 17 completed) i. <input type="checkbox"/> DELETION OF INVENTOR(S) Signed statement attached deleting inventor(s) named in the prior application, see 37 CFR 1.63(d)(2) and 1.33(b).</p> <p>5. <input type="checkbox"/> Incorporation by Reference (useable if Box 4b is checked) The entire disclosure of the prior application, from which a copy of the oath or declaration is supplied under Box 4b, is considered as being part of the disclosure of the accompanying application and is hereby incorporated by reference therein.</p>		<p>6. <input type="checkbox"/> Microfiche Computer Program (Appendix)</p> <p>7. Nucleotide and/or Amino Acid Sequence Submission (If applicable, all necessary)</p> <p>a. <input type="checkbox"/> Computer Readable Copy</p> <p>b. <input type="checkbox"/> Paper Copy (identical to computer copy)</p> <p>c. <input type="checkbox"/> Statement verifying identity of above copies</p>	
ACCOMPANYING APPLICATION PARTS			
<p>8. <input type="checkbox"/> Assignment Papers (cover sheet & document(s))</p> <p>9. <input type="checkbox"/> 37 CFR 3.73(b) Statement (when there is an assignee) <input type="checkbox"/> Power of Attorney</p> <p>10. <input type="checkbox"/> English Translation Document (if applicable)</p> <p>11. <input type="checkbox"/> Information Disclosure Statement (IDS)/PTO-1449 <input type="checkbox"/> Copies of IDS Citations</p> <p>12. <input type="checkbox"/> Preliminary Amendment</p> <p>13. <input checked="" type="checkbox"/> Return Receipt Postcard (MPEP 503) (Should be specifically itemized)</p> <p>14. <input type="checkbox"/> Small Entity Statement(s) <input type="checkbox"/> Statement filed in prior application, (PTO/SB/09-12) Status still proper and desired</p> <p>15. <input type="checkbox"/> Certified Copy of Priority Document(s) (if foreign priority is claimed)</p> <p>16. <input checked="" type="checkbox"/> Other: EXPRESS MAIL CERTIFICATE & DECLARATION AND POWER OF ATTORNEY (FOR IDENTIFICATION OF INVENTOR ONLY)</p>			
*NOTE FOR ITEMS 1 & 14: IN ORDER TO BE ENTITLED TO PAY SMALL ENTITY FEES, A SMALL ENTITY STATEMENT IS REQUIRED (37 C.F.R. §1.27), EXCEPT IF ONE FILED IN A PRIOR APPLICATION IS RELIED UPON (37 C.F.R. § 1.28).			

17. If a CONTINUING APPLICATION, check appropriate box and supply the requisite information:
 Continuation Divisional Continuation-in-part (CIP)
 Prior application information: Examiner: _____ of prior application No. _____

18. CORRESPONDENCE ADDRESS

<input type="checkbox"/> Customer Number or Bar Code Label		(Insert Customer No. or Attach bar code label here)		or	<input checked="" type="checkbox"/> Correspondence address below
NAME	John S. Beulick Armstrong Teasdale LLP				
ADDRESS	Suite 2600 One Metropolitan Square				
CITY	St. Louis	STATE	MO	ZIP CODE	63102
COUNTRY	U.S.A.	TELEPHONE	314/621-5070	FAX	314/621-5065

Name (Print/type)	John S. Beulick	Registration No. (Attorney/Agent)	33,338
Signature	<i>John S. Beulick</i>		Date <i>12/29/99</i>

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FEE TRANSMITTAL

Patent fees are subject to annual revision on October 1.

These are the fees effective October 1, 1997.

Small entity payments must be supported by a small entity statement, otherwise large entity fees must be paid. See Forms PTO/SB/09-12. See 37 C.F.R. §§ 1.27 and 1.28.

TOTAL AMOUNT OF PAYMENT

(\$690.00)

Complete If Known

Application Number	
Filing Date	
First Named Inventor	Balwinder S. Samra and Oumar Nabe
Group Art Unit	
Examiner Name	
Attorney Docket Number	17207-00005

METHOD OF PAYMENT (check one)				FEE CALCULATION (continued)			
1. <input checked="" type="checkbox"/> The Commissioner is hereby authorized to charge indicated fees and credit any over payments to: Deposit Account 01-2384 Number Deposit Account Name 				3. ADDITIONAL FEES Large Entity Small Entity Fee Fee Fee Fee Code (\$) Code (\$) Fee Description Fee Paid 105 130 205 65 Surcharge - late filing fee or oath 127 50 227 25 Surcharge-late provisional filing fee or cover sheet 139 130 139 130 Non-English specification 147 2,520 147 2,520 For filing a request for reexamination 112 920* 112 920* Requesting publication of SIR prior to Examiner action 113 1,840* 113 1,840* Requesting publication of SIR after Examiner action 115 110 215 55 Extension for reply within first month 116 400 216 200 Extension for reply within second month 117 950 217 475 Extension for reply within third month 118 1,510 218 755 Extension for reply within fourth month 128 2,060 228 1,030 Extension for reply within fifth month 119 310 219 155 Notice of Appeal 120 310 220 155 Filing a brief in support of an appeal 121 270 221 135 Request for oral hearing 138 1,510 138 1,510 Petition to institute a public use proceeding 140 110 240 55 Petition to revive - unavoidable 141 1,320 241 660 Petition to revive - unintentional 142 1,320 242 660 Utility issue fee (or reissue) 143 450 243 225 Design issue fee 144 670 244 335 Plant issue fee 122 130 122 130 Petitions to the Commissioner 123 50 123 50 Petitions related to provisional applications 126 240 126 240 Submission of Information 581 40 581 40 Recording each patent assignment per property (times number of properties) 146 790 246 395 Filing a submission after final rejection (37 CFR 1.129(a)) 149 790 249 395 For each additional invention to be examined (37 CFR 1.129(b)) 			
2. <input type="checkbox"/> Payment Enclosed: <input type="checkbox"/> Check <input type="checkbox"/> Money Order <input type="checkbox"/> Other				FEE CALCULATION			
1. FILING FEE							
Large Entity Small Entity Fee Fee Fee Fee Code (\$) Code (\$) Fee Description Fee Paid 101 790 201 395 Utility filing fee 690 106 330 206 165 Design filing fee 107 540 207 270 Plant filing fee 108 790 208 395 Reissue filing fee 114 150 214 75 Provisional filing fee SUBTOTAL (1) (\$ 690)							
2. CLAIMS							
Extra Fee from below Fee Paid							
Total Claims 18 - 20 = 0 x 18 = 0 Independent Claims 2 - 3 = 0 x 0 = 0 Multiple Dependent Claims x = 							
Large Entity Small Entity Fee Fee Fee Fee Code (\$) Code (\$) Fee Description							
103 22 201 11 Claims in excess of 20 102 82 202 41 Independent claims in excess of 3 104 270 204 135 Multiple dependent claim 109 82 209 41 Reissue independent claims over original patent 110 22 210 11 Reissue claims in excess of 20 and over original patent SUBTOTAL (2) (\$ 0)							
*Reduced by Basic Filing Fee Paid				SUBTOTAL (3) (\$ 0)			

SUBMITTED BY				Complete (if applicable)	
Typed or Printed Name	John S. Beulick			Reg. Number	33,338
Signature				Date	12/29/99
				Deposit Account User ID	

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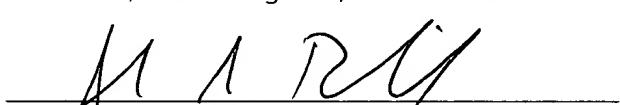
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Date of Mailing: December 29, 1999

I certify that the attached complete utility patent Application of **BALWINDEER S. SAMRA and OUMAR NABE** for **METHODS AND SYSTEMS FOR CREATING MODELS FOR MARKETING CAMPAIGNS**, including:

- Patent Application Transmittal (1 page)
- Fee Transmittal (in duplicate) (1 page)
- Eight (8) pages of specification; two (2) pages of claims; one (1) page of abstract
- Eight (8) sheets of drawings
- Declaration and Power of Attorney (2 pages)
(For purposes of identification of inventor only)
- Certificate of Mailing Via Express Mail (1 page)
- Return post card

is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 C.F.R. §1.10 on the date indicated above in an envelope addressed to Box Patent Application, Assistant Commissioner for Patents, Washington, D.C. 20231.


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